



Green NEWSLETTER

greenonproject.eu



Green innovation has the power to catalyse economic and environmental sustainability processes in open-minded organisations—discover what the Green-ON project can offer you to make your organisation one of them!

WHAT'S OUR GOAL?

With the Green-ON project, we aim to provide top management personnel with hands-on tools to support them in driving a green transition within their organisations. In particular, we want to offer a free comprehensive training package that will allow you to grasp key theoretical concepts, regulations, and psychological and interpersonal dynamics affecting employee engagement. At the same time, you will familiarise yourself with sustainable communication mechanisms to use or to not use within and outside your organisation.

When we think of innovation, technological innovation usually comes to our minds. While we also want to inspire you to acquire new green technologies, we aim to stimulate management and organisational change beyond merely using the best technologies available. Instead, we seek to highlight the relevance of the so-called "soft" innovation, crossing spheres such as leadership and change management, people and HR management, eco-psychology and green communication. The change of mindset necessary for a substantial green transition requires embracing the complexity behind it, starting from strategic decisions to human resources management and operational ones. Changing your mindset requires, for example, reconsidering your employees' engagement and the psychological aspects of environmental awareness and action.

[READ MORE](#)



WHAT HAS BEEN DONE SO FAR?

From December 2023, we have worked on the design and development of the three key results that, in different ways, will help you acquire quality information that will be useful if you are planning to eco-innovate your organisation.

Intensive work was dedicated to designing the Green-ON handbook, starting from the table of contents to developing the training material itself. As you will have the chance to see, the main topics of the theoretical handbook, divided into five main chapters, are leadership and change management, eco-innovation and digital transformation, green HR management, circular economy and green office concept. Moreover, the handbook deals with eco-psychology, sustainable communication and corporate social responsibility. In order to make the learning experience more accessible, engaging and practical, the handbook features a glossary per chapter, exercises, best practices and micro-learning videos.

In addition to the handbook, we have also developed **three additional resources:**

- a self-assessment tool to understand the position of your organisation in the thematic areas identified in the Green-ON handbook; based on the results, you could decide to read specific sections of the handbook and prioritise one area over another in the following decisions you are going to take to make your organisation more sustainable;
- a card game to strengthen skills on sustainability while enhancing soft skills, such as system thinking, growth mindset, collaboration, and combined creative-analytical thinking in a playful and enjoyable way among employees; this is very important if you want to promote a green horizontal culture within your organisation;
- an eco-coaching method to inspire a change of perspectives and enhance resilient community spirit within organisations by adopting a combination of eco-psychology and coaching tools. This method will guide employees and teams towards positive, forward-looking green goals and help you find more sustainable solutions to your challenges.



WHAT'S NEXT?

Most of the hard work has been done, so it's time to fine-tune and improve the resources developed before making them free and accessible.

With this goal in mind, **we will meet in Greece on November 20-22** to test all the materials developed; this process will guarantee the improvement of the resources, ensuring that the content is coherent, that redundancies are removed, and that the language is improved.

After this test, we will translate all the resources into Polish, Italian, Hungarian, Portuguese and Greek to ensure maximum accessibility in each country. We can't wait for that moment! Once we reach that milestone, we will be just a few weeks away from meeting you to collect your feedback and finalise the resources. At that point, the Green-ON training package will be ready to be released all over Europe.

If you want to take part in our project or learn more about the Green-ON resources, contact us (Lodz Chamber of Industry and Commerce, daria.zawalska@gmail.com)

To learn more about the project, you can also visit our project website, greenonproject.eu

Follow us on our pages



Co-funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.

Project Number: 2023-1-PL01-KA220-VET-000157945

PARTNERS

Coordinator

Lodz Chamber of Industry and Commerce

Poland

Contact: daria.zawalska@gmail.com

or a.pawlak@izba.lodz.pl

izba.lodz.pl

IDEC

Greece

Contact: zoe@idec.gr

idec.gr

Trebag

Hungary

Contact: myrtill.lenkefi@trebag.hu or

nora.kovesd@trebag.hu

www.trebag.hu

CESIE ETS

Italy

Contact: marika.dangelo@cesie.org

cesie.org

Weople Portugal "People to People"

Portugal

Contact: geral@weople.pt or paula@weople.pt

weople.pt

SAE-E

Greece

Contact: atsiamalou@sae-epe.gr

or mail@sae-epe.gr

sae-epe.gr